

Code of Ethical Practices eLearning Course: Definitions

Term	Definition	Module
Advisory Board	A long-term working agreement with Stakeholders who meet on multiple occasions to discuss several aspects of a	3
Business discussion	A meeting with no agenda or clearly communicated objectives	3
CHE	Continuing Health Education (Accredited): Includes CPD (Continuing Professional Development)	4
Clinical Evaluation Packages or samples	Packages containing a limited quantity of a pharmaceutical product, enough to sufficiently evaluate clinical response	7
Consultant meeting	An ad-hoc meeting to gather input from a unique group of experts about a specific topic	3
Government	A body of people that sets and administers public policy, and exercises executive, political, and sovereign power through customs, institutions, and laws	1
Healthcare Professional	A person who – by education, training, certification, or licensure – is qualified to, and is engaged in, providing Healthcare	1, 5
I.P.R.C.	Innovative Medicines Canada Industry Practice Review committee	1
International Conferences and Congresses outside Canada	International events that have been approved, endorsed, or sponsored by academic societies, professional associations, or professional organizations	5
Market Research	The gathering of anonymized respondent information	6
Medical Practice Activity	An activity or service offered by a Member, relating to a medical practice's management of a specific patient type and disease, with a goal of closing patient-care gaps	7
Member employee	Anyone who acts on behalf of the Member company	1
OLA	Other Learning Activities (Unaccredited)	4
Other Stakeholder	Any individual or organization other than Healthcare Professionals and Government, who, in the course of their activities, has an interest in - or is impacted by - the activities of a Member company	1
Patient Support Programs	Programs that aim to increase or facilitate patient understanding of a disease and/or treatment, improve patient outcomes, and possibly improve patient adherence to treatment	7
Post-Registration Clinical Study	Any study conducted about usage within the approved indications after Health Canada issues a Notice of Compliance for a drug or product.	6
Preceptorship	A period of training during which an experienced practitioner (the preceptor) works closely with a less-experienced person in a coaching or mentoring capacity	4
Scientific Exchanges	Interactions between Stakeholders and Member companies and/or Healthcare Professionals	2
"Seeding" or "Experience" trials	Studies with the underlying purpose of familiarizing HCPs and patients with the use of a drug, or to encourage the drug's prescriptions	6
Service-oriented Items	Items whose primary goal is to enhance the HCP's understanding of a condition or its treatment, or to assist Stakeholders in better performing their professional activities	7
Stand-alone Meeting	A Scientific-exchange Meeting organized by the International Affiliate or Global Corporate Head Office of a Member.	5
Third-party Educational or Professional Congress or Conference	An activity organized by specialty societies, professional organizations and/or academic institutions	5